

BRUSSELS
2025

EUROMINES

European Association of Mining Industries Metal
Ores & Industrial Minerals



euromines

Membership

350k Employees

54 Metals and Minerals

43 Members

18 Companies

15 Mining Federations

10 Associated members



Membership



"NOWHERE ELSE MINING IS
HAPPENING
AT SUCH A HIGH LEVEL OF
ENVIRONMENTAL
PROTECTION AS IN
EUROPE."



**JAN
MOSTRÖM**
PRESIDENT OF
EUROMINES
AND CEO OF
LKAB

An aerial photograph of a large-scale mining operation. Several yellow excavators are visible, working on a dark, rocky terrain. A long conveyor belt system stretches across the site, transporting material. The ground is uneven and shows signs of heavy machinery and excavation.

Euromines Mission

www.euromines.org

≡ Promote a sustainable and prosperous European mining industry in Europe through operational excellence.

≡ In collaboration with partners, build the recognition of the mining industry's indispensable contribution to modern society.

≡ Serve as a network for cooperation and for the exchange of information throughout the sector within Europe.

≡ Foster contacts with the mining community throughout Europe and the world where appropriate in order to achieve its objectives.



**Your needs =
Our Objectives**

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Euromines strengths:

- ≡ Monitors EU legislative process for you
- ≡ Advocates and promotes your policy solutions
- ≡ Competent and appreciated point of contact for politicians, administrations, media and civil society
- ≡ Respected service provider for members, downstream users and decision makers
- ≡ Responsible and visible actor on EU communications' scene
- ≡ Strategic advisor who maximizes opportunities and minimizes risks for the members


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Euromines Resource Kit

www.euromines.org



INDUSTRY
COLLABORATION



WORKING GROUPS



STUDY VISITS



EVENTS


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EU Legislation Focus

≡ Critical Raw Materials Regulation

≡ The Industrial Emissions Directive

≡ ETS implementation legislation

≡ Taxonomy

≡ Occupational Exposure Limits



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Energy and Climate



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Euromines Team

www.euromines.org

Governance



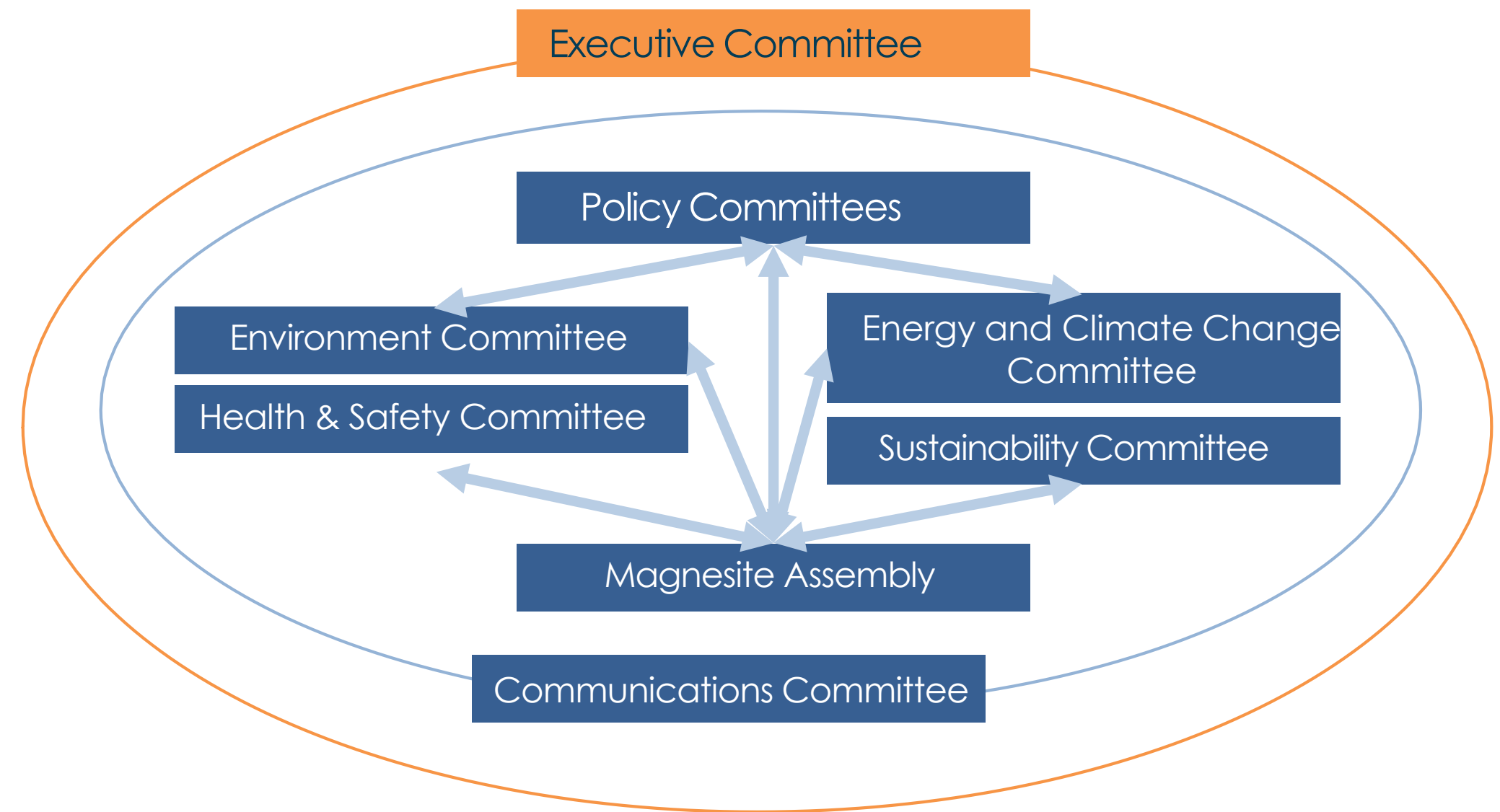
JAN MOSTRÖM
PRESIDENT OF
EUROMINES
AND CEO OF
LKAB



ROLF KUBY
DIRECTOR
GENERAL
EUROMINES

Euromines Committees

- ≡ Policy Committee
- ≡ Communications Committee
- ≡ Energy Committee
- ≡ Environment Committee
- ≡ Health & Safety Committee
- ≡ Policy Committee
- ≡ Sustainability Committee
- ≡ Magnesite Assembly





ROLF KUBY

DIRECTOR
GENERAL
EUROMINES

Policy Committee

Chair: Pekka Suomela (FinnMin - Finnish Mining Association)
Vice-Chairs: Kerstin Brinnen (LKAB) & Lauren Vopni
(AngloAmerican)



Policy Committee

Goal

Identify and act on opportunities, to pro-actively and strategically facilitate the development of positions for Euromines and its members, and to accomplish better access for mining companies to EU mineral resources through improving policies at the EU and national level.

Objectives

- ≡ Acting on key upcoming EU and related national policies.
- ≡ Demonstrating the positive contribution of mining to the EU Green Deal.
- ≡ Promoting a sustainable and prosperous European mining industry.
- ≡ Improving the image of the EU mining industry.

Policy Committee

Priorities

- ≡ Chairs of all Euromines' Committees present policy files
- ≡ Critical Raw Materials Act implementation
- ≡ EU Raw Materials Strategy and Critical Raw Materials list
- ≡ Mine of the Future and Mining Transition Pathway
- ≡ EU Industrial Strategy
- ≡ Sustainability standards and performance indicators (CRMA, CEN CENELEC, ISO, ICMM...)



FLORIAN
ANDERHUBER

ENERGY AND
CLIMATE
DIRECTOR



SILVIA
RIDOLFI

ENERGY,
CLIMATE &
SUSTAINABILITY
OFFICER



Sustainability Committee

Chair: Mark Rachovides (Dundee Precious) Vice Chairs: vacant

Sustainability Committee

Goal

Institutionalise horizontal sustainability-interests in related policy files that are relevant to the membership and draw on the collective knowledge of the Committee to define policy-requests and steer ESG-related policies.

Objectives

- ≡ Assess the implications of ESG-related EU policies and advocate in the interests of the members in ordinary and delegated legislative procedures towards policy makers and within expert fora.
- ≡ Exchange of best practices and knowledge within the European mining sector.
- ≡ Ensure the industry interests is known and ideally accepted by the EU Institutions.

Sustainable Finance Task Force

Priorities

- ≡ Taxonomy Technical Screening Criteria for mining
- ≡ EFRAG sustainability reporting standards
- ≡ EU sustainable raw materials standard development





FLORIAN
ANDERHUBER

ENERGY
AND
CLIMATE
DIRECTOR



SILVIA
RIDOLFI

ENERGY,
CLIMATE &
SUSTAINABILITY
OFFICER

Energy and Climate Change Committee

Chair: Mats Gustavsson (Boliden)

Vice Chairs: Stefan Savonen (LKAB) and Thomas Drnek (RHI Magnesita)

www.euromines.org



Energy and Climate Change Committee

Goal

Serve as an on-going forum for Euromines members and to facilitate sharing of Euromines' collective knowledge on climate and energy issues. The committee also provides to the members an opportunity to be involved in the EU legislative process, anticipate changes to the energy and climate regulatory framework with direct implications on operation costs and competitiveness and develop solutions to ensure industrial competitiveness during the transition towards climate neutrality.

Objectives

- ≡ Assess the implications, risks and impacts of energy and climate change EU level legislation and advocate in the interests of the members
- ≡ Demonstrating mining's contribution to achieving a climate-neutral economy
- ≡ Focus on input-costs and operational competitiveness
- ≡ Ensure the industry interests is known and ideally accepted by the EU Institutions.

Energy and Climate Change Committee

Priorities

2040 Target

≡ Impact Assessment

Emissions Trading System

≡ Implementation of the revised ETS Directive:
maintaining level of process emissions,
sintered ore BM review, treatment of CCU
≡ Carbon leakage measures after 2030
≡ Indirect cost compensation
≡ ETS convergence towards 0

Carbon Border Adjustment Mechanism (CBAM)

≡ Scope expansion to precursors
≡ Calculation methodology
≡ Export mechanism

Renewable Energy

≡ Recycled Carbon Fuels
≡ RFNBO additionality
≡ Treatment of organic bio-fuels

Energy Market Design

≡ Price Shock Absorber
≡ Decoupling gas pricing from electricity price setting
≡ Market liquidity



CYNTHIA
MESTANZA
ENVIRONMENT,
HEALTH &
SAFETY
MANAGER



SARAH
MOUTARD
ENVIRONMENT,
HEALTH &
SAFETY
OFFICER

Environment Committee

Chair: David Granberg (Boliden)
Vice Chairs: Lluís Rodríguez (ICL Spain)

www.euromines.org



Environment Committee

Goal

Serve as an on-going forum for Euromines members and to facilitate sharing of Euromines' collective knowledge. The platform also provides to the members an opportunity to be more involved in the EU legislative process, to develop proactive environmental strategies and to advocate towards the EU Institutions and international stakeholders.

Objectives

- ≡ Assess the implications of Environmental EU level legislation and advocate in the interests of the members, allowing to optimize the opportunities and minimizing the risks for the sector.
- ≡ Exchange of best practices inside the European mining sector.
- ≡ Ensure the industry interests are known and ideally accepted by the EU Institutions

Environment Committee

Priorities

Industrial Emissions Directive (IED) Review – IED 2.0

≡ Metals mining inclusion – New MIN BREF

Water Framework Directive

≡ Non deterioration principle

≡ Priority Substances (PS) Review - Watch List: Sulfates/Xanthates

Soil Monitoring Law proposal

Implementation of EU environmental legislation:

≡ Nature Restoration law

≡ Ambient Air Quality Directive



CYNTHIA
MESTANZA
ENVIRONMENT,
HEALTH &
SAFETY
MANAGER



SARAH
MOUTARD
ENVIRONMENT,
HEALTH &
SAFETY
OFFICER

Health and Safety Committee

Chair: Annika Kruuna (LKAB)

Vice Chairs: Göksel Alpaslan (Eldorado Gold))



Health and Safety Committee

Goal

Facilitates the exchange of collective knowledge on health and safety initiatives in the mining sector. This platform empowers members to actively participate in the EU legislative process, develop forward-thinking health and safety strategies, and advocate for these issues before EU institutions and relevant stakeholders.

Objectives

≡ Provides a collaborative space for members to develop and share strategic approaches to health and safety, enabling proactive management of workplace risks and compliance with evolving EU directives.

≡ Vigilantly monitors and assesses the impact of EU-level health and safety legislation on the mining sector.

≡ Promotes the sharing of exemplary health and safety practices within the European mining industry to enhance workers protection and operational safety standards.

Health and Safety Committee

Priorities

Carcinogens, Mutagens and Reprotoxic Substances Directive (CMRD)

≡ Lead, Cobalt, Welding Fumes, Diesel Exhaust
≡ Emissions, Respirable Crystalline silica

Chemical Agents Directive (CAD)

≡ NO and NO₂

Prevention of work fatalities and injuries

Annual Safety Performance Report

Euromines Safety Awards

REACH



ANNA
ZANETTI

STRATEGIC
COMMUNICATIONS
& EVENTS
MANAGER



ALIX
STAMP

COMMUNICATIONS
& EVENTS OFFICER

Communications/Advocacy Committee

Chair: Ms. Gergana Todorova / Dundee Precious Metals

Vice-Chair: Ms. Erika Xirouchaki / Eldorado Gold

Vice-Chair: Ms. Emma Härdmark / SveMin

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Communications/Advocacy Committee

Goal

The Committee aims to enhance the association's visibility, engage members, and promote its mission through effective messaging and outreach. It ensures clear and consistent communication across all channels, fosters relationships with stakeholders, and advocates for key issues relevant to the association's goals.

Objectives

- ≡ **Increase Member Engagement:** Develop and implement strategies to boost member involvement through regular communications, events, and interactive platforms.
- ≡ **Advocate for Key Issues:** Identify and actively promote advocacy campaigns on issues that align with the association's mission, ensuring members' voices are heard in relevant policy discussions.
- ≡ **Enhance Digital Presence:** Improve the association's online visibility by optimizing its website and social media channels, reaching new audiences, and creating engaging content.
- ≡ **Foster Transparent Communication:** Ensure timely and transparent communication within the association by providing regular updates to members and stakeholders on progress and upcoming initiatives.
- ≡ **Measure Impact:** Establish tools and metrics to track the effectiveness of communication strategies and advocacy campaigns, and use feedback to refine approaches.

Communications/Advocacy Committee

Priorities:

≡ **Euromines Internal Strategy**

- ≡ Members' communication
- ≡ Community engagement
- ≡ Advocacy workshops
- ≡ Communications templates

≡ **Euromines External Strategy**

- ≡ Media relations
- ≡ Advocacy campaigns
- ≡ Public relations
- ≡ Partnership and stakeholder engagement

≡ **Events**

- ≡ Euromines-organised events (High-level debate, Safety Awards Ceremony)
- ≡ Attendance to major EU-related events





ANNA
ZANETTI

STRATEGIC
COMMUNICATIONS
& EVENTS
MANAGER



ALIX
STAMP

COMMUNICATIONS
& EVENTS OFFICER



Sustainable Mining Initiative

- SMI

Governance Board: KGHM, Boliden, LKAB, Eldorado Gold, FLSmidth

Sustainable
Mining

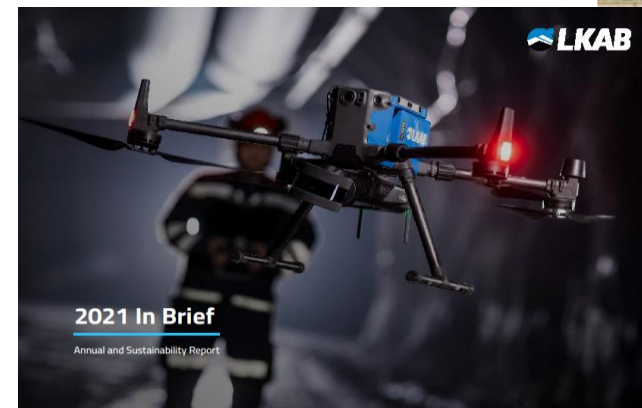


Sustainable Mining Initiative

WHAT

Euromines Communication campaign:

Sustainable Mining Initiative, through collaboration and leadership, creates a network of like-minded organizations dedicated to promoting the shared goal of a reality where raw materials are responsibly and sustainably sourced to support the green and digital transition.



Sustainable Mining Initiative

WHY

Improve the image of the mining industry in Europe and foster societal license to operate with a clear focus on Brussels and EU Institutions

No one will change it for us:

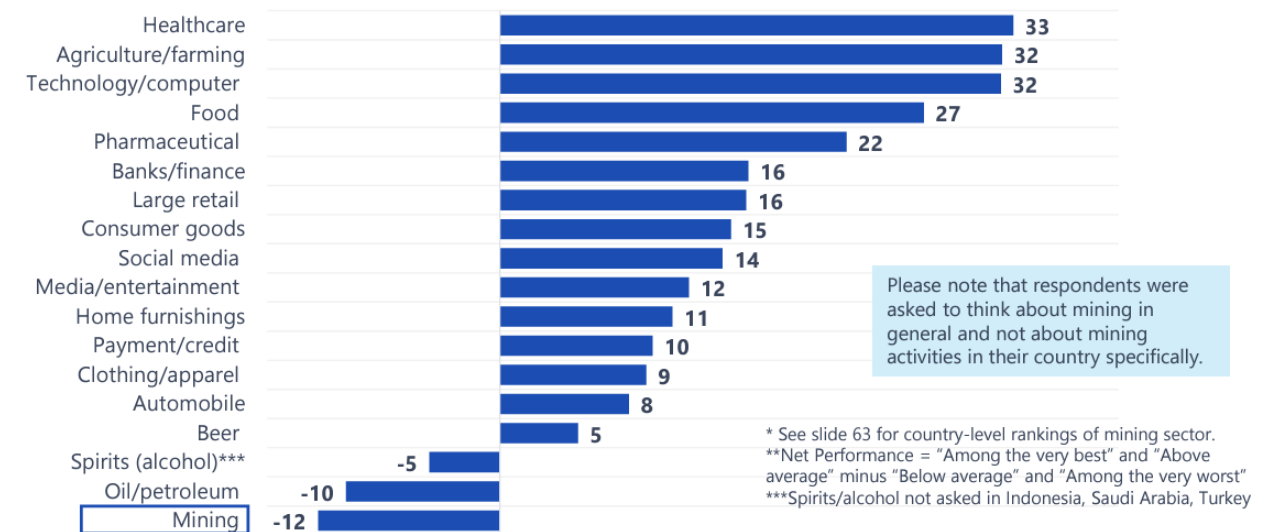
- ≡ Communicating in silos: 'extractives' conjures up *mental images of anxiously sitting open-mouthed in the dentist's chair.*
- ≡ Reality: mining provides the materials that solve modern problems and make the world work.

Perceptions

On average around the world, the mining sector is seen to trail other sectors when it comes to fulfilling responsibilities to society, slightly behind oil/petroleum*

Performance of Sectors in Fulfilling Their Responsibilities to Society

Net Performance,** Average of 32 Countries, 2023



T22. Please rate each of the following types of companies on how well they fulfill their responsibilities to society compared to other types of companies...?

SMI FOCUS 2025



MEDIA

- ≡ Sharing examples and excellent case studies of sustainability on the website
- ≡ **Privileged positioning for SMI members in Euromines communication and advocacy activities**

Dialogue & Events

- ≡ Outreach to key audiences (political, industry, EU institutional)
- ≡ Work timeline aligned with EU cycle
- ≡ Own(ed) events & branding of events

Media: SMI webpage

Sustainable Mining Initiative



The Sustainable Mining Initiative is born out of the need to communicate our member's sustainability achievements and implementations in their daily operations.

Here we share their best practices, in the following categories: circular economy, nature restoration, decarbonisation and community.

Circular Economy

With this model of production and consumption, the products are shared, reused, repaired and recycled for as long as possible. Therefore, the life cycle of products is extended as much as possible and there's minimum waste once they reach their end of life.



Nature Restoration

We restore ecosystems, especially the ones impacted by the mining industry, and to implement new technologies and ways of working that minimises these impacts to the minimum.



Decarbonisation

With the help of innovative technologies and clean energies, we strive to keep reducing CO2 emissions related to mining activities and keep improving energy efficiency.



Community

Our members are part of the communities of their operations. It's part of our mission to keep creating valued and trustful relationships with the ones living in the areas we are present.



Dedicated webpage to share best practices, achievements, reports, etc.

GOAL: Communicate about your sustainability journey!

<https://euromines.org/sustainable-mining-initiative/>



Media: video-podcast



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Euromines Podcast

Euromines · Podcast
17 episodes · Last updated on Dec 17, 2024



Play all

Welcome to the Euromines Podcast series.

Metals and minerals are the unsung heroes behind the scenes of the Green Energy Transition, propelling renewable energy technologies to new heights. Their roles in wind turbines, electric vehicles, solar panels, energy storage, electric grids, hydroelectric power, LED lighting, and wireless power transfer are instrumental in making clean energy solutions more efficient, accessible, and sustainable.

Euromines is the recognised representative of the European metals and minerals mining industry. Our main objective is to promote the responsible industry practices and reflect the adequate consideration of mining in EU policy making.



Euromines Podcast - Episode 1
Euromines · 11 views · 4 months ago



Euromines Podcast - Episode 2
Euromines · 12 views · 4 months ago



Euromines Podcast - Teaser No3
Euromines · 11 views · 7 months ago



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Euromines Podcast - Teaser No3
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Euromines Podcast - Episode 1 with Peter Tom Jones
Euromines · 448 views · 7 months ago



Euromines Podcast - Episode 2 - Teaser No3
Euromines · 3 views · 2 months ago



Euromines Video Podcast - Episode 4 with Peter Vermeulen

Goal: To raise awareness about the mining industry.

4 episodes

- ≡ Peter Tom Jones, Director, SIM² KU Leuven
- ≡ Tomas Wyns, Senior researcher, BSOG
- ≡ Ludivine Wouters, Visiting fellow, ECFR
- ≡ Peter Vermeulen, Advisor, Plethora Private Equity Fund

On [YouTube](#)

Dialogue & Events

Owned events 2023-2024



Dialogue & Events

Event participation 2023-2024



EU Green Week:

- 1x broadcast (154 views) and recording
- 8x owned video-clips
- 1x infographic
- 5x visuals
- 2x Social Media GIF
- 1x conference programme

Shifting Gears: unleashing potential in Raw Materials and Automotive industries:

- ≡ Dimitri Lorenzani, Member of cabinet of Maroš Šefčovič, Executive Vice-President European Commission
- ≡ Nicola Beer, Vice-President European Parliament
- ≡ Benjamin Gallezot, Interministerial delegate, Services of the Prime Minister
- ≡ Jean-André Barbosa, VP European Affairs & Regulations Renault S.A.
- ≡ Nour Amrani, Global Head of Public Affairs, FLSmidth
- ≡ Jan Moström, CEO LKAB, President Euromines



EU Industry days 2023:

- ≡ Mark Mawhinney, Lead Advisor in Innovation & Competitiveness Department, Projects Directorate
- ≡ Niklas Johansson, LKAB, Senior Vice President Communication and Climate
- ≡ Mikko Keto, FLSmidth (CEO)
- ≡ Raffaele Rossi, SolarPower Europe, Head of Market Intelligence
- ≡ Laura Casascelli, WindEurope, Senior Trade & Competitiveness Advisor



STAKEHOLDER SESSION PROPOSAL





Contact

Euromines

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Industries, Metal Ores &
Industrial Minerals

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